## SAY AND DO

Attitude in public Appearance

Behaviour towards others

# GAIN

wants / needs

# Measures of success Obstacles

BETTER FOR SELF RELIANCE

PERSONALIZATION AND FIT

NEED TO ASSURANCE FOR THE PRODUCT QUALITY

DIFFICULT TO ASK REFUND

FITNESS ENTHUSIASTS

ALL KIND OF TRENDS AND CULTURE PRODUCTS

RECOMMENDING PRODUCT BASED ON LATEST SEARCH

USER'S SATISFACTION ON PRODUCT

**what do they**

HEAR

***what do they***

## THINK AND FEEL



### It includes data science tools

I cannot find which product is best one

It covers the foundation of agile methodology

**AMAZING**

**VARIETY OF OPTIONS**

**LOTS OF RECOMENTATION**

can find that product are similar to many brand of products

**TECHNOLOGY REVOLUTION**